



Supporting Maternal Health & Safety at Texas Hospitals

What is the TexasAIM Program?

TexasAIM (Alliance for Innovation in Maternal Health) is a Department of State Health Services program that provides Texas birthing hospitals with technical assistance and learning opportunities to prevent common maternal health complications.

The program assists hospitals in implementing sets of medical best practices, called “**Patient Safety Bundles**”, that address specific conditions in pregnant and postpartum people. As of 2025, TexasAIM has implemented the Obstetric Hemorrhage (OBH) Bundle, and the Severe Hypertension in Pregnancy (HTN) Bundle, the Obstetric Care for Women with Opioid Use Disorder (OSUD) Bundle, and is now working on implementing a Sepsis in Obstetric Care Bundle. TexasAIM also hopes to launch a Cardiac Conditions Bundle in 2028.

Current Costs

The 89th Texas Legislature allocated \$10 million in funds for TexasAIM across the 2026-2027 biennium.⁶ This was a nearly 50% increase from the funding allocated for TexasAIM in the 2024-2025 biennium (\$6.7 million).

Part of TexasAIM’s funding comes from Texas GR funds under **B.1.1. Strategy: Maternal and Child Health**, and in accordance with **DSHS Budget Rider #19.3**. Part of this funding also comes from Title V Maternal and Child Health Block Grant Program federal funds. DSHS has a total of 8 full-time employees currently allocated for TexasAIM.

Why is TexasAIM important?

Texas families are facing a perfect storm in terms of maternal health. Our state has alarmingly high rates of maternal death and pregnancy-related medical complications, yet we also have a significant number of healthcare deserts and rising costs of care.⁴ It is more important than ever that healthcare providers have access to best practices in maternal health and safety to prevent loss of life.

The TexasAIM program is working to combat the challenges of maternal morbidity and mortality, and they have made significant progress so far. As of August 2024, 201 of the 218 hospitals with obstetric services (92%) were enrolled in the TexasAIM Severe Hypertension in Pregnancy bundle. In 2023, these hospitals served approximately 350,000 women, accounting for roughly 98% of Texas births. For the Sepsis in Obstetric Care Bundle, 188 hospitals enrolled in the first cohort as of September 2025.

Within these AIM-enrolled hospitals, severe maternal mortality rates have decreased. Among obstetric hemorrhage cases in these hospitals specifically, the severe maternal mortality rate has decreased from 30.7 per 100,000 in 2019 to 24.9 in 2022.

Who are we?

The Texas Women’s Healthcare Coalition (TWHC) is a partnership of 77 healthcare, faith, and community-based member organizations dedicated to improving the health and well-being of Texas women, babies, and families. We work to ensure access to preventive and preconception care - including health screenings and contraception - for all Texas women.

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